

**Nova Scotia Library Association**

**NSLA Board Meeting**

September 23, 2016

Pictou Lodge & Beach Resort, Pictou NS

4:00-5:30PM

**1. Call to Order**

President called the meeting to order at 4:03 PM.

**2. Approval of the Agenda**

No changes were made to the agenda.

Motion to adopt the agenda as presented.

(Mathieu/Jackson)

**Motion Carried**

**3. Approval of Minutes**

**3.1 Minutes of June 17, 2016 Meeting**

Correction to section 4.1, replace CORAL with correct abbreviation CORL.

Motion to adopt minutes with correction.

(Atkinson/Mathieu)

**Motion Carried**

**4. Old Business and Business Arising from the Minutes**

**4.1 E-Votes:**

**A) By-Laws Update July 8, 2016**

**B) Promotional Opportunity Adopt-A-Library August 24, 2016**

Motion to approve and adopt E-Votes.

**Motion Carried** by consensus

**4.2 Inclusion of Perkopolis and OLA Member Benefits on NSLA Website**

Resolved.

**4.3 Twitter account and Social Media Plan**

Kelli's report mentioned having created a social media plan and working with Greg on a Twitter widget on the website. The plan has been drafted, and hasn't been circulated to the Board.

Discussed the process of adopting a social media plan, including having conversations, possibly making changes and approving the plan.

Discussed making an amendment to Kelli's report changing "created a social media plan" to "drafted a social media plan," while reading it at the AGM Part 1.

#### **4.4 August Partnership Meeting**

Cindy discussed her positive experience at the meeting. Ann-Marie expressed that she had car trouble and was unable to make it to the meeting. Discussed the importance of sending the president and the vice-president when possible, provides continuity, comfortability, and understanding of the process.

#### **4.5 Conference Rotation**

Ann-Marie sent the confirmation of the conference rotation. Eastern Counties expressed concern regarding the inability to host. Ann-Marie will bring this up at the CORL meeting in October.

#### **4.6 Membership Brochure**

Deferred to future meeting.

#### **4.7 Scenarios for NSLA Representative on CFLA/FCAB Board**

Picked up in newBy-Laws.

#### **4.8 CFLA/FCAB Chair and Priority Intake Form**

Discussed that we had not previously completed the Priority Intake form and discussed looking over form.

#### **4.9 NSLA/NSALT Joint Membership**

Cindy had not sent the letter to finish our joint membership. NSALT disbanded in early September and has encouraged their members to find other associations. Cindy responded with a letter of acknowledgement and offered NSLA's help for NSALT's members.

Discussed possibility of NSALT representation on the NSLA Board, and contacting Erica Smith to discuss further.

### **5. Reports**

#### **5.1. President**

The President's report was submitted. The report recapped the months since the June meeting, August Partnership meeting and CFLA/FCAB. The NSLA is a member of CFLA/FCAB with the membership fee of 300\$ paid. The Atlantic Working Group is on-going. Discussed the next representative of the Atlantic region to send to CFLA/FCAB, and representation on the newly-formed Truth and Reconciliation Committee of CFLA/FCAB. APLA nominated Maggie Nielson,

who was interested; discussed how she would be a good representative. NSLA nominated Trecia Schell. Additional names may be put forth to the Committee until September 28<sup>th</sup>.

### **5.2. Vice President**

The Vice President's was submitted, the same report as for AGM, no new business.

### **5.3. Past President**

The Past President's was submitted, the same report as for AGM, discussed awards.

### **5.4. Treasurer**

The Treasurer's report was submitted. Discussed the budget, how the NSLA is financially stable, and Board meeting expenses. Discussed the possible lack of new and returning memberships. The books were sent off and returned by the Financial Advisor. Assured all finances were in order.

### **5.5. By-Laws Convener**

The By-Laws Convener's report was submitted. Changes to the Standing Orders and By-Laws were already approved. Discussed the archives not accepting documents later than 2010. Ros will ask for this opinion in writing, and NSLA will adjust accordingly.

### **5.6. Newsletter Convener**

The Newsletter Convener's report was submitted. Discussed the visual nature of the newsletter and the good amount of participation. There was one call for a print PDF.

### **5.7. Membership Convener**

The Membership Convener's report was submitted. Discussed the drop of members from 150 last year to 96 this year. Discussed this could be due to Trecia's very successful drive the previous year, and/or a lack of students. Kristel mentioned the amount of people registering for the conference at non-membership rates.

Discussed the value the NSLA should provide to its members, how to add more value. Discussed how to encourage more to join, Ros will speak to the IWB team to discuss having a table at their conference, Cindy will represent NSLA when she attends the Dal Alumni reception.

Discussed again the importance of providing something to the members worth joining NSLA.

### **5.8. Website Convener**

The Website Convener's report was submitted, the same report as for AGM, discussed working with Kelli on the NSLA Twitter feed. Discussed the good relationship between the Website Convener and the Public Relations and Promotions positions.

### **5.9 Public Relations and Promotions**

The Public Relations and Promotions report was submitted and read by Ann-Marie. Discussed that the Social Media plan mentioned should be circulated to the board for discussion and approval.

#### **5.10. Nominations Convener**

The Nomination Convener's report was submitted electronically, updated, and submitted in paper. Discussed the Website Convener position, it does not need to be a board position; however, it could be if there was interest. Discussed Brandon's offer to stay as Membership Convener, discussed that he would not be able to attend meetings or receive any benefits from being a member of NSLA. Trecia Schell will no longer be acting as Past-President therefore these duties will go to the Vice-President.

Discussed the new two year terms for the President and Vice-President positions, decided Cindy and Ann-Marie are already half-way through their positions. Discussed the activation of the two year terms may be delayed, and the option of staying for a third year is open to Cindy and Ann-Marie. This was discussed with the Parliamentarian who decided not special motion was required.

#### **5.11. Conference Convener**

The Conference Convener's report was submitted. Positively discussed the turn-out for the conference, with around 100 people. Discussed registrations, how many sessions may not have to rely on strict registrations; however, it is important for dinners. Too early to discuss the financials of the conference.

### **6. New Business**

#### **6.1 2016/2017 Budget Discussion**

Discussed membership numbers, GIC in 5 parts/ 5 years doing well, budget increase of \$100.

Discussed the Financial Advisor Report, the uncashed checks were reflected differently. Tim will discuss this at the AGM on Peter's behalf.

#### **6.2 Online Board Meetings/Participation**

Discussed the positives of meeting online or teleconferencing, more inclusivity across the province, could have more/shorter meetings, and the financial benefit for those who are unable to get funding. Discussed the possibility of unreliable technology. Discussed its success with COYS meetings, perhaps one person would have to lead the meetings.

Overall positive reaction to meeting online/ over the phone.

### **7. Correspondence**

#### **7.1 Email and letter from Erica Smith, President, NSALT dated September 18, 2016**

Cindy wrote back to acknowledge and encourage their members to look to NSLA for benefits. Discussed the need to update the NSLA website and possibly the Standing Orders.

**8. Date of Next Meeting**

Sunday September 25<sup>th</sup> 8AM.

**9. Adjournment**

Motion to adjourn at 5:13 PM.

(Mathieu/Atkinson)

Motion Carried